



Summer Concerts Series \$3,000

- ▶ Tagged in all Facebook and Instagram posts for the series with attribution as sponsor
- ▶ Logo on all digital and print promotional materials for the series with attribution as sponsor
- ▶ Thank you at the start of each concert and in our newsletter which has over 2,500 recipients
 - ▶ The option to post a brief video on our Facebook and Instagram accounts
 - ▶ A social media post dedicated to your organization that thanks you for your support
 - ▶ The option to set up a table at every concert to promote your business

Fan Favorite \$1,000-\$2,000

- ▶ Tagged in all Facebook and Instagram posts for the concert with attribution as sponsor
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- ▶ Thank you at the start of the concert and in our newsletter which has over 2,500 recipients
 - ▶ The option to speak to the crowd and introduce the band.



Individual \$600

▶ Same as Fan Favorite sponsorship

ALL TEN CONCERTS	Series	
	Michael James Family	
	Fan Favorite	
	Magic Bus (6/25)	Stan & Jan Gorecki Lakeshore Chrysler HarborLight Credit Union
	Westside Soul Surfers (8/6)	Rotary
	Brena (8/13)	Scott Geiger, Raymond James

	Individual
Eric & Karen Smith (6/11)	City of Montague
Hatchwing Rider (6/18)	
Beth Bombara (7/2)	Elite Air Heating & Cooling
Asamu Johnson & the Associates of Blues (7/9)	
Bourbon & Brass Company (7/16)	David Dusenberry, Coldwell Realty
Schrock Bros Band (7/23)	Viola Bray Charitable Trust
Blue Water Ramblers (7/30)	City of Whitehall

Sponsorship Opportunities



If your business is looking to engage with the White Lake community, there's no better organization to support than the Arts Council of White Lake - Nuveen Center. Not only do we draw large crowds for in-person events, we also have an expansive social media reach. Many sponsorship options include mentions and tags within our social media posts as well as acknowledgement of your support at our in-person events. Just how expansive is our reach? Have a look at some of the annual numbers below to get a sense of how far we can help spread positive awareness about your business or organization.

Social Media

Instagram reach: 1.5K
Instagram interactions: 2.3K
Instagram followers: 888



Facebook reach: 97.2K
Facebook interactions: 13.6K
Facebook link clicks: 2.7K
Facebook followers: 3.9K

In-Person



Free Concerts
4,000 estimated attendees



Free Exhibits
2,037 estimated attendees



Art Classes
493 student attendees

Guest Shows & Jurored Shows



Premier \$1,000

- ▶ All Supporting Sponsor benefits with a larger logo on all print and digital materials
- ▶ A social media post dedicated to your business that thanks you for your support of the exhibit

Supporting \$500

- ▶ Tagged in all Facebook and Instagram posts for the exhibit with attribution as sponsor
- ▶ Logo on all digital and print promotional materials for the exhibit with attribution as sponsor
- ▶ Thank you at the exhibit opening reception and in our newsletter which has over 2,500 recipients

Food & Refreshments \$100

- ▶ Thank you at the opening reception and in our newsletter which has over 2,500 recipients
- ▶ A thank you sign with your business name and logo next to the food and beverages

	Premier Sponsor	Supporting Sponsor	Refreshments Sponsor
Scott Rosema (2/2 - 3/9)	Eastbrook Homes		
Juried & Youth (3/15 - 4/20)		Laura Schultz	Shelby State Bank
Fiber Invitational (4/30 - 6/8)	Eastbrook Homes		
Music (6/14 - 7/20)			
Urban Sketchers Int'l (9/13 - 11/2)	Eastbrook Homes		

Community Shows



Exhibit \$250

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Food & Refreshments \$100

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- ▶ A thank you sign with your business name and logo next to the food and beverages

	Exhibit Sponsor	Refreshments Sponsor
Studio Showcase (1/9 - 1/27)		
Plein Air (7/26 - 8/31)		
Fall into the Arts (11/8 - 12/14)	Ferguson Dentistry	