



Summer Concerts Series \$3,000

- ▶ Tagged in all Facebook and Instagram posts for the series with attribution as sponsor
- ▶ Logo on all digital and print promotional materials for the series with attribution as sponsor
- ▶ Thank you at the start of each concert and in our newsletter which has over 2,500 recipients
 - ▶ The option to post a brief video on our Facebook and Instagram accounts
 - A social media post dedicated to your organization that thanks you for your support
 - ▶ The option to set up a table at every concert to promote your business

Fan Favorite \$1,000-\$2,000

- ▶ Tagged in all Facebook and Instagram posts for the concert with attribution as sponsor
- ▶ Logo on all digital and print promotional materials for the concert with attribution as sponsor
 - ▶ Thank you at the start of the concert and in our newsletter which has over 2,500 recipients
 - ▶ The option to speak to the crowd and introduce the band.





Individual \$600

► Same as Fan Favorite sponsorship

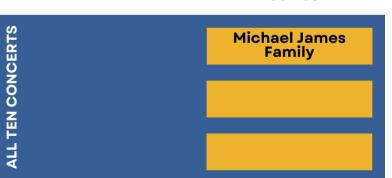
Individual

City of Montague

Elite Air Heating &

Cooling

Series



Fan Favorite

Stan & Jan Gorecki Lakeshore Chrysler HarborLight Credit Union Magic Bus (6/25)

Westside Soul Surfers

Scott Geiger, Raymond James Brena (8/13)

Rotary

Schrock Bros Band (7/23)

Viola Bray Charitable Trust

David Dusenberry,

Coldwell Realty

Blue Water Ramblers (7/30)

Eric & Karen Smith(6/11)

Hatchwing Rider (6/18)

Beth Bombara (7/2)

Asamu Johnson & the

(7/16)

Associates of Blues (7/9)

Bourbon & Brass Company

City of Whitehall

Sponsorship Opportunities











If your business is looking to engage with the White Lake community, there's no better organization to support than the Arts Council of White Lake - Nuveen Center. Not only do we draw large crowds for in-person events, we also have an expansive social media reach. Many sponsorship options include mentions and tags within our social media posts as well as acknowledgement of your support at our in-person events. Just how expansive is our reach? Have a look at some of the annual numbers below to get a sense of how far we can help spread positive awareness about your business or organization.

Social Media

Instagram reach: 1.5K Instagram interactions: 2.3K





Facebook reach: 97.2K Facebook interactions: 13.6K Facebook link clicks: 2.7K

Facebook followers: 3.9K

In-Person



Free Concerts



Free Exhibits



Art Classes

Guest Shows & Jurored Shows









Premier \$1,000

- ▶ All Supporting Sponsor benefits with a larger logo on all print and digital materials
- ▶ A social media post dedicated to your business that thanks you for your support of the exhibit

Supporting \$500

- ▶ Tagged in all Facebook and Instagram posts for the exhibit with attribution as sponsor
- ▶ Logo on all digital and print promotional materials for the exhibit with attribution as sponsor
- ▶ Thank you at the exhibit opening reception and in our newsletter which has over 2,500 recipients

Food & Refreshments \$100

▶ Thank you at the opening reception and in our newsletter which has over 2,500 recipients
▶ A thank you sign with your business name and logo next to the food and beverages



Community Shows













Exhibit \$250

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Food & Refreshments \$100

- ▶ Thank you at the opening reception and in our newsletter which has over 2,500 recipients
 - ▶ A thank you sign with your business name and logo next to the food and beverages

